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BEX 3600

Current issues in Business Administration

Lecturing Staff: Kimble Montagu, Boris Kolar

Cap-stone …

The term derives from the final decorative 'cap-stone' used to complete a building or monument.

A capstone course might be described as one that acts as a 'bridge' between the undergraduate experience and entry into professional practice …

Interdisciplinary

Application

Transition

BEX3600 Unit Learning Outcomes

- Designed as a work practice for final year students transitioning from study to professional life. Through activity-based learning that simulates a workplace environment, completion will assist you to:
- **Be critical and creative scholars** who can:
  - produce innovative solutions to problems
  - apply research skills to business challenges
  - communicate effectively and perceptively
- **Be responsible and effective global citizens** who engages in an internationalised world and exhibit cross cultural competence and ethical values
- **Demonstrate broad knowledge and technical skills** in at least one area of commerce and be able to provide discipline and relevant solutions
- **Be able to construct and use conceptual frameworks** to analyse complex business-related issues

learning Outcomes

Welcome to our BEX3600 students – who are we?

BEX3600 demographic	Further information
International? Plan to stay in Australia (PR) or return home?	China, India, Indonesia, Malaysia, Singapore, Hong Kong, other?
Domestic?	Speak a language other than English?
Gender	Males/Females
Work experience	Worked/never worked <BEX3600? Did you have a resume <BEX3600? Had an interview experience <BEX3600? Any intern experience?
Single or double majors?	Engineers, Health-related, Arts, etc.?

Capstone — *The term derives from the final decorative 'cap-stone' used to complete a building or monument.*

Interdisciplinary. Application. Transition

BEX3600 Teams

- From today all students will sit with their assigned team.

- First name
- One word to describe YOU and something you love doing

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About You – Group Exercise

In groups of 4 - introduce yourself in less than 1 minute to the members of your team.

Simple Structure

Set-up: Hello, I am xxx

Qualifications/training:

Defining Moments: (something that you are proud of)

The present/future: what are you doing now and what you are looking to do in the future

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Workshop 1

- 3 hr Workshop
- 20 mins break

Themes we will cover today:

- **Introduction to Capstone Unit, including getting to know each other, course expectations, including reflection work**
- **Brief info on BEX3600 assessment**
- **Workshop Theme 1 – Planning for the future**

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How we will work together

- Mobiles on silent and in your bag (PLEASE)
- Punctuality (simulates the workplace)
- Respecting views and diversity (cultural, gender, other)
- Focus on solutions (not problems)
- Step outside your 'comfort zone'
- Participate proactively, focus on independent learning
- (eg we will simulate a workplace environment)
- A daily check-in

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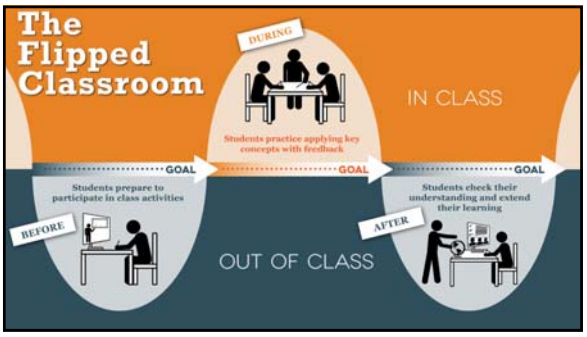

Assessment

No exams ☺

ASSESSMENT INFO

What do I need to do to pass this subject	%	Due
Proposal Major team based project	10% 30%	Week 5 (30th August) Week 11 (20th October)
Learning Journal (includes final professional value proposition (250 words), two reflections regarding working in teams (250 words) and your *Most Significant Change* Story (500 words).	30%	Week 12 (27thOctober)
Bridging Activities	30%	Ongoing
• **Attendance (including presentation session)** • **Reflection activities linked to class-based activities and assessment tasks**		

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Bridging Weeks

- Build a 'community of practice' where students and teachers share resources and learning ideas in on-line forums.
- Bridging activities completed with Bridging Worksheets uploaded on Moodle (as per assigned activities, including informational interview).

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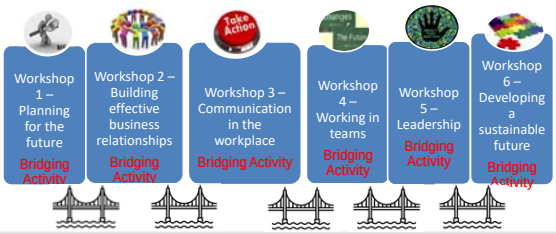
Unit Overview: 6 Workshops + 5 Bridges



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What are your Expectations?

What do YOU want to get out of this course?

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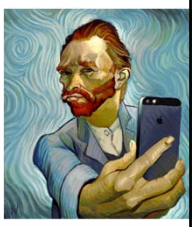
Workshop 1 Objectives (Aims)

- Articulate your professional value proposition to assist your overall employability, including networking and applying for jobs
- Start to work in your assigned teams
- Start to familiarize yourself with assigned business project.

About You - Know Yourself (Reflexivity)

- Objectivity – standing back form one's self and what one participates in, thinking about how you relate with others and how you relate with ideas
- Relational/ Interaction approach – opportunity to have others provide a 'mirror' for the presentation of your self as a person, professional, etc
- Your sense of work ethic, professionalism, way of relating, developing and use of 'networks'



What's Special about You?

In pairs and report back

What is your professional value proposition?

- What is your point of difference?
- Strengths and Weaknesses
- How can you add value to your team?

What exactly is a Value Proposition?

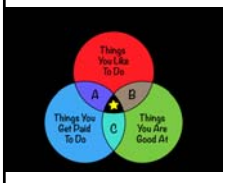
A value proposition is a promise of value to be delivered. It's the primary reason an employer will hire you.

A Personal value proposition is a clear statement that

- explains how YOU (your knowledge, skills abilities and experiences) solves the employer's problem or improves their situation,
- delivers specific benefits, and
- tells the employer why they should hire you and not someone else
- It says in 5 seconds how you're different or better than your competitors.
- Often it's hard to spot anything unique about your value. It requires deep self-reflection and discussion, esp. if you have limited work experience

It's not enough to say to an employer "I have a Business Degree" (or an MBA). Hire Me!

https://www.youtube.com/watch?v=4Gh9k9qzddA .30 sec



- Who you are and what you're passionate about. One example of an answer could be: "I am creative and feel happiest when I develop something new that can be used at work"
- What you love about your career choice and what you don't
- What your key strengths are and areas for improvement
- Where you picture yourself in two years' time
- What you need to master to get there (think about skills development, practice opportunities, further study?)

UN Sustainable Development Goals

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Bridging Worksheet

Activity 1 – Value proposition
Activity 2 – Resume
Activity 3 – Career options.

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Career planning and Work Readiness Assistance

Career management skills include

- Job search and research
- Ability to write clear job applications
- Confident interview skills
- Professional social media presence
- Evidence of continuing professional development (CPD)

Go Here www.monash.edu/career-connect

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