

TIMS7328 Project Report – Scenario Planning Reflection Assessment

Task Description:

Length: 1,000 words maximum, excluding references and appendices.

This is an individual assessment. You are to follow the outline available on Blackboard and thoroughly research the topic along the lines outlined in the topic description. Reports should be academically referenced. (1,000 words).

Marks out of 100	Criteria	7	6	5	4	3
10	Introduce scenario planning	You provide an excellent comprehensive introduction to scenario planning	You provide very good & topical introduction to scenario planning	You provide a good introduction to scenario planning	You provide an acceptable introduction to scenario planning	You provide a poor introduction to scenario planning or your introduction is absent
25	Describe critical elements in constructing successful scenarios	You provide a comprehensive, excellently researched description of the critical elements for constructing successful scenarios supported by ample, credible evidence from academic literature	You provide a very well researched description of the critical elements for constructing successful scenarios supported by ample, credible evidence from academic literature	You provide a good description of the critical elements for constructing successful scenarios supported by credible evidence from academic literature	You provide an acceptable description of the critical elements for constructing successful scenarios. At times evidence from academic literature was missing or of poor quality	You do not provide a successful description of the critical elements for constructing successful scenarios.
40	Evaluate your team scenario against the critical elements identified in the section above	You have presented an excellent comprehensive analysis discussing the development of your team scenario, and final scenario itself as it compared to the excellent examination of the critical elements of constructing successful scenarios identified in your research above. Examples were given to demonstrate your case and provide insight into your	You have presented a very good analysis discussing the development of your team scenario, and final scenario itself as it compared to the critical elements of constructing successful scenarios identified in your research above. Examples were given to demonstrate your case and provide insight into your understanding of what makes a successful	You have presented a good analysis discussing the development of your team scenario, and final scenario itself as it compared to the critical elements of constructing successful scenarios identified in your research above. Examples were given in some cases to demonstrate discussion and they provided some insight into your understanding of what makes a successful	You have presented an adequate analysis of the development of your team scenario, and final scenario itself as it compared to the critical elements of constructing successful scenarios identified in your research above. Examples were given in some cases to demonstrate discussion and they provided some insight into your understanding of what makes a successful	Your analysis was deficient. You wither failed to discuss your scenario and its development or failed to adequately evaluate it for critical elements.

		understanding of what makes a successful scenario.	scenario.	scenario. There may have been some sufficiencies within your presentation of the rubric section above which limited your success in this section.	scenario how ever more could have been done within your analysis. There may have been a lack of rigour within your presentation of the rubric section above which limited your success in this section.	
20	Evaluate utility of scenario planning in preparing company for a climate changed future	<p>Your report shows evidence of extensive, relevant research and skilful synthesis of materials</p> <p>Your excellent comprehensive analysis presented and discussed the utility of scenario planning in preparing a company for a climate changed future with links to relevant theory and research. Your insightful discussion is logically sustained and supported by ample, credible evidence from relevant academic literature</p>	<p>Your report shows evidence of thorough relevant research and synthesis of materials</p> <p>Your comprehensive analysis presented and discussed the utility of scenario planning in preparing a company for a climate changed future with links to relevant theory and research. Your thorough discussion is logically sustained and supported by credible evidence from relevant academic literature</p>	<p>Your report shows evidence relevant research and synthesis of materials</p> <p>Your well planned analysis presented and discussed the utility of scenario planning in preparing a company for a climate changed future with links to relevant theory and research. Your good discussion is sustained and supported by credible evidence from relevant academic literature</p>	<p>Your report shows evidence of research and synthesis of materials</p> <p>Your analysis presented and to some extent discussed the utility of scenario planning in preparing a company for a climate changed future with some links to relevant theory and research. Your acceptable discussion may be lacking in by sufficient evidence from relevant academic literature</p>	<p>You report is poorly supported by research</p> <p>Your analysis of the utility of scenario planning in preparing a company for a climate changed future is not supported by relevant sources/theories or missing.</p>
5	Structure of document	<p>The structure of your report is excellent and logical</p> <p>Correct grammar and spelling is used throughout, with the occasional minor error</p> <p>In text referencing and reference list are consistent and accurate</p> <p>Skilful use of only relevant images and visual communication principles</p> <p>The format chosen for your</p>	<p>The structure of your report is very clear, showing strong planning</p> <p>Correct grammar and spelling is used throughout, with the occasional minor error</p> <p>In text referencing and reference list are consistent and accurate</p> <p>Considered use of relevant images and visual communication principles</p>	<p>The structure of your report is clear and logical</p> <p>Correct grammar and spelling is generally used, with minor errors and the occasional major error</p> <p>In text referencing and reference list are mostly consistent and accurate</p> <p>Some use of images and visual communication principles</p> <p>The format chosen for your</p>	<p>The structure of your report is mostly clear and logical</p> <p>Correct grammar and spelling is generally used, with minor errors and the occasional major error</p> <p>In text referencing and reference list are mostly consistent and accurate</p> <p>No use of images and visual communication principles</p> <p>The format chosen for your report is appropriate but</p>	<p>The structure of your report is not clear or logical</p> <p>Correct grammar and spelling is not generally used</p> <p>In text referencing and reference list are mostly inaccurate or insufficient</p> <p>No use of images and visual communication principles (or inappropriate)</p> <p>The format chosen for your</p>

		report is professional and entirely appropriate	The format chosen for your report is professional and entirely appropriate	report is appropriate but some improvements would enhance its presentation, e.g. additional headings or sub-headings	some improvements would enhance its presentation, e.g. additional headings or sub-headings	report is not appropriate
--	--	---	--	--	--	---------------------------